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Rainbow Collection by Texen: Optimal skincare and makeup results with a minimalistic product offer.

Fueled by its market observation and consumer trends, Texen is delivering on one of the major eco-design criteria: "Reduce." The Rainbow Collection guarantees a complete skincare and makeup routine with 8 eco-designed accessories.

Named "Rainbow," this colorful collection evokes plurality, and is designed to simplify and shake up the skincare and makeup routine. It brings together a range of solutions selected from Texen's partners around the world. Each product was chosen thanks to its adaptability to multiple uses, zones of application and formula combinations for brands. Apply, treat, outline, sculpt, discipline, blur, correct, soften...every gesture is covered, optimized by an ingenious dual-tip concept.

This colorful collection will be revealed at MakeUp in Los Angeles 2023



Eye design with Double Eyes

At one end, a bevelled tip highlights the edge of the eyelid; at the other, a tip to correct and sharpen the line with a single gesture.

The art of brows with Double Brows

Define, structure, tame, blur...this product has it all covered. The pointed tip colors and defines the brow, while the brush softens and tames.



A game of contrasts with Double Crease

Draw, highlight and blur thanks to this multitasker. After applying the formula, the brush serves to reveal or soften contrast on the face. Perfect for concealer, highlighter, contouring and blush!



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Quite some cheek with Double Cheeks

For rosy cheeks, shadow and light...with this applicator, the solid formula appears with a twist, while the foam tip ensures perfect application. It works a charm for contouring, blush and even foundation.



The multitasking megastar: Double Star

The dual accord between solid formula and brush helps apply, blur and define, offering variations in intensity for brows, eyes, lips or face. Whatever the application, the sky's the limit.



Whisper sweet nothings with Double Lips

A solid formula and a foam applicator go hand in hand for a multitude of makeup solutions associating all types of formulas...matt and creamy, colored and nude, to shimmer or to fix...all in two applications.



Fix that foundation with Double Face

This accessory dispenses loose powder and fixes it in place with its foam tip. Bid farewell to jars and powder puffs!

A healthy glow thanks to Double Brush

At one end, a stainless steel ball preps the skin with a massage, activating microcirculation. The other serves to apply the formula and unify the complexion.

