

A close-up photograph of two young women with brown hair styled in buns, wearing crowns of white baby's breath flowers. They are looking towards the camera with soft, natural makeup. The woman on the left is slightly behind the one on the right.


we

R *mascara*

The first standard eco-designed mascara

by **tex9n**
PSB INDUSTRIES

The first eco-designed mascara

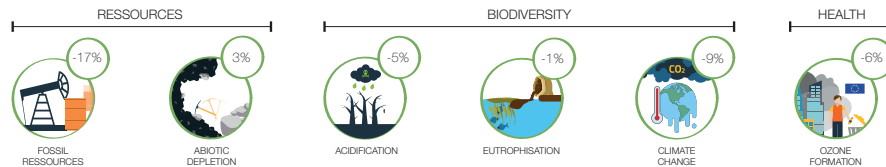
- Composed by **75% of Post Consumer Recycled materials** 
- Based on Texen Mayet expertise
- Woman-shaped brush: 100% bio-based fiber
- Make up result: volume & curl



e:Dea : We R' Mascara vs. standard mascara

Cap/Bottle/Stem/Wiper: RPET/RPET/PBT/PEBD vs. ABS/PP-PE/POM/PE (+1pass silk screening)
Black cap & bottle / deco 1 pass / no varnish / bulk transportation / DDP FR

IMPACTS ON :



Technical information

Materials

Bottle / Cap / Stem / Wiper:
RPET / RPET (RPP) / PBT* / PEHD*
Fiber Brush: Castor Oil

*Bio-based materials under study by Texen Lab

Dimensions

Height / Diameter / Thread / Inside neck
121.55 mm / 17.2mm / 12.8mm / 7.57mm
Useful capacity: 10.1ml
Capacity: 8ml

